YOU CAN SUPPORT ONE DAY FOR UK BY:

- Sharing your One Day for UK BBNfluencer link via email and/or text with your family and friends.
- Reaching out to family and friends via email, over the phone, text message, or in person about what One Day is and how they can get involved.
- Displaying the One Day for UK yard sign in your front yard.
- Encouraging your friends and family to participate in One Day for UK and help us show the world what Kentucky Can do.
- Participating in gift challenges.
- If possible, giving to the area you are most passionate about at UK and sharing with your friends.
- Wearing blue and white on One Day, April 19, to show your support.

ON SOCIAL MEDIA:

On One Day for UK, Wildcats from across the Commonwealth and around the globe will rally together for the Big Blue Nation! Cheer on your favorite program as we support over 50 different colleges, units and causes. Help us turn one day into a lifetime of opportunities for future Wildcats.

- Choose a One Day for UK challenge to participate in:
  - Cats and Other Critters
  - 1865th Gift
  - And more!
    - By participating in challenges you have the opportunity to win extra money for your favorite college, program, or cause.

- Like, comment, share, and repost #OneDayforUK posts from UK Philanthropy social media pages.
- Encourage your friends and family to participate in One Day for UK and help us show the world what Kentucky Can do.
  - Be sure to include your BBNfluencer link on your social media posts to see how many clicks you generate.